

Ryan D. Rushton

Tel 902-425-5925 - me@ryanrushton.com - www.ryanrushton.com - Halifax, Nova Scotia, Canada

OBJECTIVE

Accomplished IT professional seeking to leverage diverse technology and business background in a more challenging role. Extremely dedicated individual with the desire to perform and advance.

PROFESSIONAL PROFILE

- **7 years professional IT experience**
- Talented designer/developer with business savvy
- Extensive study of usability concepts and web standards
- Bachelor of Commerce degree with specialization in IT from one of Canada's top universities
- Diverse skill set with proven industry experience in programming, database, design, usability, consulting and project management
- Driven team player and polished communicator; able to effectively convey both technical and design concepts to clients and senior management

TECHNICAL SUMMARY

Applications

SQL Server
ColdFusion Studio
Adobe Photoshop
Macromedia Flash
HomeSite
Dreamweaver
MS Word, Excel, Access

Programming / Languages

Code-level HTML / XHTML / DHTML
Java
XML
.NET
SQL
ColdFusion
JavaScript
CSS
PHP

Operating Systems

Windows 95/98
Windows NT/2000/XP
Linux

WORK EXPERIENCE

Web Consultant

Independent Contractor, Halifax, N.S.

Jan 2002 – Present

Retained by diverse clients to design professional web sites and complementary print marketing materials. Work closely with senior executives and steering committees to advise on effective use of Internet technology to meet organizational objectives. Conceptualize, code and deploy web-based projects on time and on budget.

Sample Clients & Results:

- ♦ *Lessard and Maxwell Olympic Beach Volleyball Duo* – Designed an interactive site to secure sponsorship deals. ColdFusion, SQL Server and ActiveX controls on the backend to update stats, match results and training diaries via a browser from any point on the World Cup Circuit. Flash and streaming video to be incorporated in the near future.
- ♦ *Early Intervention Nova Scotia* – Re-designed client's Internet site to enhance usability and accessibility. Retained by the board to serve an ongoing advisory and maintenance role.
- ♦ *Quicksite* – Designed print postcard for direct mail campaign. Developed SQL Server backend utilizing cookies to track resulting traffic and subsequent purchases.

WORK EXPERIENCE (CONTINUED)

Web Developer / Interaction Designer

W3 Internet Services, Halifax, N.S.

Jul 1996 – Nov 2003

Web application development with technologies such as **ColdFusion, Java / JSP and SQL Server**. Produce design concepts and interface templates using **Adobe Photoshop, JavaScript, CSS and XHTML**. Personally selected by the CEO to serve as design team lead.

Key Accomplishments:

- ♦ Consulted on, designed and developed a secure B2B web application for a renowned Swiss watchmaker, exceeding all customer expectations with a **200 – 300% increase in repeat business, 25% reduction in sales costs, and 8% improvement in net income**
- ♦ Advised on usability for global *United Nations* intranet site used daily by over 5000 UN staff worldwide
- ♦ Implemented streamlined template and mockup design process, **reducing lead times and time to market by up to 30%**

EDUCATION

Dalhousie University, Halifax, Nova Scotia

Bachelor of Commerce Co-op (**3.58 GPA, Dean's List**)

Major: Information Technology - Finance

COMMUNITY INVOLVEMENT

Metro Food Bank, Halifax, N.S.

2001-2003

Food drive canvassing to procure food donations

Terry Fox Run, Queens County, N.S.

1985-2000

Seven-time active participant in a marathon for cancer research

UNICEF, Halifax, N.S.

1998

Distributed donation boxes to metro businesses for the annual "Large Box" campaign

Abilities Foundation of Nova Scotia, Halifax, N.S.

1997

Participated in the annual 24-Hour Relay to raise funds for children with disabilities

AWARDS

- Dalhousie University renewable entrance scholarship (\$16,000)
- Governor General's Medal for **top academic standing in my graduating class**
- C.J. Burke Memorial Award for Excellence in Mathematics
- Scobey Scholarship for Outstanding Citizenship
- Liverpool Regional High School Most Dedicated Athlete (male)